

SUMMIT OF STONE AND STORY

45TH ANNUAL

SILVER

WINNER

The Telly Awards



45TH ANNUAL

BRONZE


WINNER

The Telly Awards



CANMORE
KANANASKIS





CANMORE
KANANASKIS

REGENERATIVE TOURISM ACTION PLAN

2024 CANMORE KANANASKIS VISITOR SPEND





KEEPERS OF THE PEAKS

A Regenerative Tourism Action Plan

CANMORE
KANANASKIS

5 STRATEGIC PATHWAYS



PATHWAY 1: DECARBONIZE



PATHWAY 2: ADVANCE TRUTH & RECONCILIATION



PATHWAY 3: NURTURE BUSINESS & COMMUNITY



PATHWAY 4: PROTECT & RESTORE NATURE



PATHWAY 5: INSPIRE THROUGH STORYTELLING



PATHWAY 1: DECARBONIZE

**Reducing the environmental footprint
of Canmore's local businesses and
visitor economy**

11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION





PATHWAY 2: ADVANCE TRUTH & RECONCILIATION

**Elevating the role of our Indigenous
community, their culture and
Traditional Knowledge**

8 DECENT WORK AND
ECONOMIC GROWTH



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



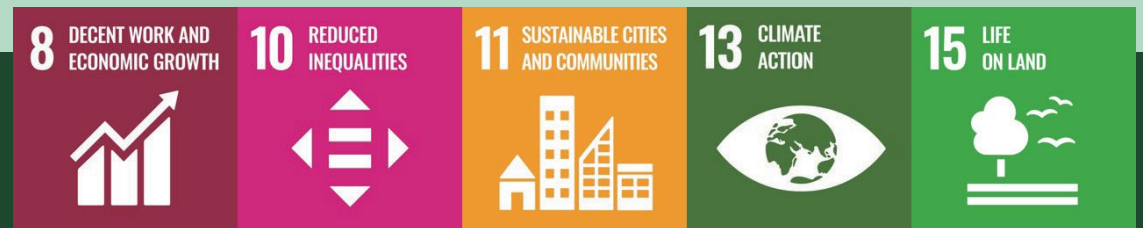
12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION





PATHWAY 3: NURTURE BUSINESS & COMMUNITY

Enhancing year-round profitability, fostering collaboration, and strengthening inclusion and diversity





PATHWAY 4: PROTECT & RESTORE NATURE

**Safeguarding and recovering the
region's biodiversity and natural
resources for future generations**

13 CLIMATE
ACTION



15 LIFE
ON LAND





PATHWAY 5: INSPIRE THROUGH STORYTELLING

**Achieving recognition as a leader in
regenerative tourism and setting the
standard for transformative travel**





CANMORE
KANANASKIS

ANNUAL GENERAL MEETING

April 3, 2025



CALL TO ORDER

CANMORE
KANANASKIS

THANK YOU TO OUR VOTING MEMBERS

ACCOMMODATIONS

A Bear & Bison Canadian Inn	Lodges at Canmore
Basecamp Lodge	Mount Engadine Lodge
Basecamp Resorts	Northwinds Hotel
Canmore Creek House	Paintbox Lodge
Canmore Downtown Hostel	Rundle Cliff Lodges
Canmore Inn & Suites	Skyridge Glamping
Canmore Rocky Mountain Inn	Stoney Nakoda Resort & Casino
Chateau Canmore	The Tamarack Lodge
Copperstone Resort	The Drake Inn
Creekside Villa	The Malcolm Hotel
Lady Macdonald Country Inn	Timberstone Lodge
Lamphouse Hotel	White Spruce Lodge

ACTIVITIES

Canadian Rockies Experience
Canmore Brewery & Distillery Tours
Canmore Raft Tours
Canmore Walking Tours
Clue Solvers
Food Bike Tour
Paramount DMC
Peak Perfection Travel



APPROVAL OF AGENDA

CANMORE
KANANASKIS

AGENDA

Call to Order

Approve Agenda

Approve Minutes – October 17, 2024

Presentation of Audited Financial Statements

Board Elections

Announcement of New Board Members

Questions & Answers

Adjournment



APPROVAL OF MINUTES

OCTOBER 17, 2024

CANMORE
KANANASKIS



2024 AUDITED FINANCIAL STATEMENTS

Alexandre Bourque-Labbé

CANMORE
KANANASKIS

QUESTIONS ON FINANCIALS?



BOARD ELECTIONS

CANMORE
KANANASKIS



2024/25 APPOINTED BOARD MEMBERS

Alexandre Bourque-Labbé – RBC

Kateri Cowley – Kananaskis Improvement District Representative

Pamela Horne – Cornerstone

Tory Kendal – Scoop and Moose

Sean Krausert – Mayor, Town of Canmore

Richard Stobbe – Field Law



2024 ELECTED BOARD MEMBERS

Greg Allan – Stoney Nakoda Resort & Casino

David Atkinson – The Drake Inn

Laura Dowling – Canadian Rockies Experience

Chris Kern – Lodges at Canmore

Chris McIntosh – Canmore Rocky Mountain Inn

Jen Marran – Spring Creek Vacations

Andrew Shepherd – The Malcolm Hotel

Danielle Spooner – Basecamp Resorts

BOARD ELECTIONS – SLATE OF NOMINEES



Greg Allan

Stoney Nakoda Resort & Casino



Kayla Kernick

Spring Creek Resorts



Andrew Shepherd

The Malcolm Hotel



Danielle Spooner

Basecamp Resorts

ADJOURNMENT

CANMORE
KANANASKIS

