

## **Tourism Canmore Kananaskis**

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## The Amazing Race Canada's next stop is Canmore and Kananaskis

Canmore, AB – Canada's favourite summertime reality show, The Amazing Race Canada, showcases Canmore and Kananaskis, airing on Tuesday, July 26, 9 p.m. (MDT) on CTV, CTV.ca and the CTV app.

The Amazing Race Canada, now in its eighth season, features teams of two competing in exciting challenges in destinations across Canada. This year's racers include Canmore siblings, Jesse and Marika, one of the 10 teams vying for the grand prize at the finish line. Filming locations are kept under wraps until the end of the previous episode when a sneak peak of the next destination is revealed. Canmore and Kananaskis were announced as the program's next destination for racers, during the program's third episode, which aired on July 19.

The Amazing Race Canada has featured the Bow Valley in previous seasons and Canmore and Kananaskis were more than happy to have the popular TV show back in the destination.

"It is so much fun to see Canmore and Kananaskis featured on The Amazing Race Canada", says Rachel Ludwig, CEO, Tourism Canmore Kananaskis. "This is a special place, with spectacular scenery, amazing locals, and so many activities to experience – it's exciting that fans of the show get a glimpse of some of our favourite people and our favourite places."

Production worked closely with the Town of Canmore, who helped with film permitting, coordination and destination knowledge. The Town is looking forward to more opportunities to bring the right filming projects to Canmore.

"We were excited to work with The Amazing Race Canada to ensure that their production in Canmore went smoothly", says Chris Bartolomie, Supervisor, Arts and Culture, Town of Canmore. "These kinds of low impact, high visibility partnerships shine a positive light on Canmore and all we have to offer for television and major film production. We also wish our local Canmore contestants the best of luck!"

For more information about filming within the Town of Canmore, visit: canmore.ca/filming

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